



# CITY OF TOPEKA

CITY COUNCIL COMMITTEE  
MEETING MINUTES

## TRANSIENT GUEST TAX COMMITTEE

CITY COUNCIL  
City Hall, 215 SE 7<sup>th</sup> Street, Suite 255  
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Date: June 7, 2016

Time: 1:00 p.m.

Location: Holliday Conference Room, 620 SE Madison St.

Committee Members Present: Councilmembers Elaine Schwartz (Chair), Jeff Coen (Proxy for Richard Harmon), and Tony Emerson.

City Staff Present: Bill Fiander (Planning), Nickie Lee and Brandon Kauffman (Finance), and Brendan Wiley (Zoo).

- 1) Meeting was called to order by Councilmember Schwartz.
- 2) Approved minutes from May 19, 2016 meeting.
- 3) Bill Fiander, Planning Director, gave an update on the 'Home of' signage. The Committee would like to request that the Home of Ron Evans sign remain in place, and add Home of Harry Colmery signs.
- 4) Brett Oetting, President & CEO of Visit Topeka, Inc., gave a presentation on the design development of the wayfinding signage (see attached). Brett also gave an update on new initiatives to inform visitors of tourist sites, restaurants, hotels, activities, etc. (see attached). Their new website will be available as of June 30<sup>th</sup> with their new web app becoming available in July.
- 5) Nickie Lee reviewed the 2017 Transient Guest Tax proposed budget (attached).

Jeff Coen moved to recommend the 2017 TGT proposed budget to the Council for approval. Tony Emerson seconded the motion. Motion passed with a vote of 3-0.

Meeting adjourned at 1:53 p.m.

The video of this meeting can be viewed at:

<https://www.youtube.com/watch?v=lSHaNq0Rx4Y>